

# NEWBRICK™ MODULAR MOSAIC

The Improved Performance and Streamlined Installation of NewBrick — Times Twelve.



Modular Mosaic

## Overview

All the jobsite efficiency gains. All the weight reduction. All the material handling and labor savings of standard NewBrick flats... *times twelve*.

NewBrick mosaic takes NewBrick's speed of installation and ease-of-use to the next level by prefabricating twelve individual NewBrick modular flats into new shapes — modular mosaic, and modular mosaic soldier.

Each prefabricated modular mosaic sheet enables a single person to install 12x the area vs. installing a single NewBrick modular flat one at a time — significantly reducing the number of "touches" per installation.



Modular Mosaic Soldier

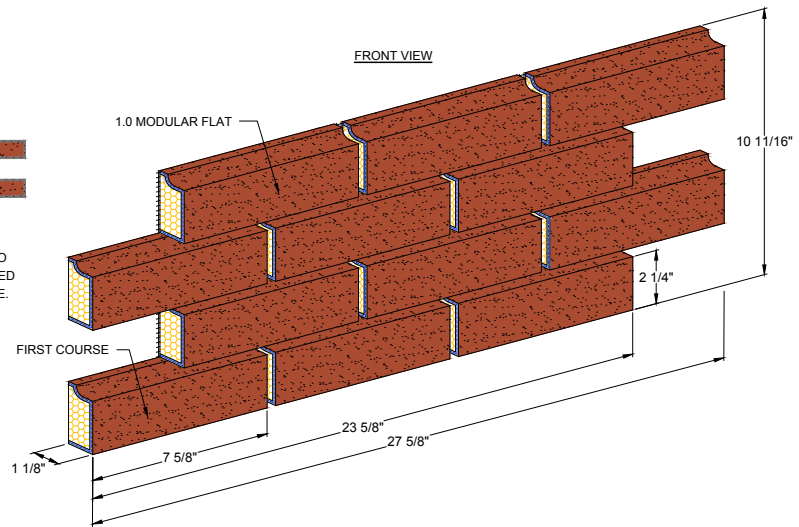
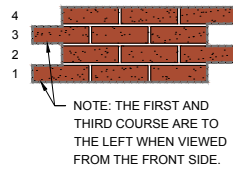
## Features & Benefits

- NewBrick can pair with Dryvit® Outsulation® systems to include air, water, vapor and thermal barriers under a complete, single-source warranty
- Saves on materials and significantly reduces freight
- Superior insulating qualities vs. traditional brick
- 12x the placement speed of mosaic modular vs a single NewBrick modular flat
- Designed for single person installation
- Available in a variety of solid colors, as well as standard blends to eliminate blending in the field
- Significantly improves jobsite productivity and safety
- Eliminates the need for anchors, ties, shelf angles and telehandlers



## NEWBRICK MODULAR MOSAIC COVERAGE DATA

Per ft <sup>2</sup>	6.75 bricks
Per mosaic	12 bricks (1.78 ft <sup>2</sup> )
Per bundle	96 bricks / 8 mosaics (14.22 ft <sup>2</sup> )



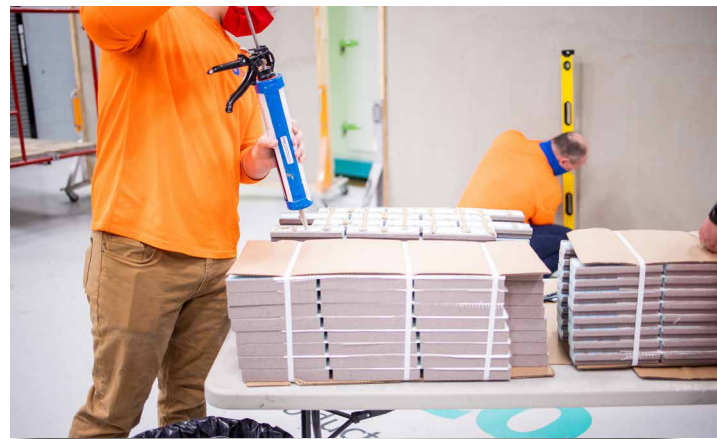
## Time and Labor Savings Study Overview

In early 2021, Dryvit conducted a detailed time study to determine the true time savings of NewBrick mosaic placement vs. single NewBrick modular flats. Because NewBrick and Dryvit are now part of Tremco Construction Product Group (CPG), testing was done at the group's one-of-a-kind, accredited Sustainable Building Solutions Test Facility in Cleveland, OH.

When installing 12-unit modular mosaic units, the study showed there was a +/- 60% placement productivity increase vs. single NewBrick modular flats.

And when testing blended-colors, the 12-unit modular mosaic units increased placement productivity by +/- 73% over single modular flats, when accounting for pre-blending colors and then installing.

Amazingly, overall installation placement "touches" were reduced from 432 for single-unit modular flats to 36 for the 12-unit modular mosaic.



**Significant Reduction in Installer Touches**  
A timestudy showed that installer "touches" were reduced from 432 with single-unit NewBrick modular flats — down to 36 for the 12-unit modular mosaic.



Dryvit Systems, Inc. | One Energy Way | West Warwick, RI 02893 | 401.822.4100 | [dryvit.com](http://dryvit.com)  
Dryvit Systems Canada Division, RPM Canada | 200 Confederation Parkway, Unit 1 | Concord, ON L4K 4T8 | 800.263.3308 | [dryvit.ca](http://dryvit.ca)

Tremco Construction Products Group (CPG) brings together Tremco Incorporated's Commercial Sealants & Waterproofing and Roofing & Building Maintenance operating divisions; Dryvit Systems, Inc.; Nudura Inc.; Willseal; Weatherproofing Technologies, Inc. and Weatherproofing Technologies Canada, Inc.



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